

Dorian Javon Lair

Coach | Entrepreneur | Trainer

Seattle, WA | dlair25@gmail.com | [linkedin.com/in/dorianlair](https://www.linkedin.com/in/dorianlair)

SUMMARY

Soccer leader with over 20 years in the game—from youth academies to semi-pro, coaching to club ownership. Proven experience developing elite goalkeepers, scaling grassroots programs, and building competitive teams from the ground up. Focused on making soccer sustainable at all levels by blending development, community, and infrastructure. Long-term vision: Build a purpose-driven stadium that anchors access, equity, and excellence.

PLAYING CAREER

- **Goalkeeper | Warner Pacific University (NAIA)**
Portland, OR
2010–2014
 - **Portland Spartans (NPSL)**
Portland, OR
 - **FC Mulhouse Portland (NPSL)**
Portland, OR
 - **St. Petersburg Aztecs (UPSL)**
St. Petersburg, FL
 - **Snohomish County Steelheads FC (CPL)**
Snohomish, WA
 - **Emerald City FC**
Seattle, WA
2007–2009
 - **FC Shoreline**
Shoreline, WA
2000–2007
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COACHING EXPERIENCE

West Seattle Junction (USL League Two)

2024 – Present | Goalkeeper Coach, promoted to Assistant Coach in 2025

- Oversee goalkeeper development at the pre-professional level.
- Promoted to Assistant Coach role, contributing to team tactics, scouting, and matchday operations.

Bellevue Athletic

2025 – Present

- Lead goalkeeper training curriculum and match analysis for elite youth teams.

- Collaborate with technical staff to refine development plans across age groups.

Sound FC

2024 – Present | Director of Goalkeeping

- Designed and executed a club-wide goalkeeper training system.
- Delivered position-specific mentorship across age groups with measurable growth in shot-stopping and distribution metrics.

Snohomish United

2023 – 2024 | Head Coach (G16 A) & Assistant Coach (G12 B)

- Led competitive girls team to strong league finish with a defense-first identity.
- Coached young goalkeepers in technical and tactical foundation work.

Salmon Creek Soccer Club

Previous Role | Goalkeeper Coach

- Ran weekly GK-specific training, increasing technical proficiency and in-game decision-making.

Hillsboro Soccer Club

Previous Role | Head Coach & GK Coach

- Managed full-cycle team development including training sessions, tournament prep, and player evaluations.

Warner Pacific University

GK Coach | Portland, OR

- Coached NAIA-level goalkeepers with a focus on performance analytics and mental game.

ENTREPRENEURIAL VENTURES

Founder | Lair Athletics

- Launched a high-performance goalkeeper academy focused on modern techniques, game analysis, and mentorship.
- Produced goalkeepers who advanced to collegiate and semi-pro levels.

Majority Owner | Snohomish County Football Club

2023 – 2024

- Directed strategic planning, club branding, volunteer/staff ops, and gameday management.
- Increased fan engagement and expanded community partnerships to drive sustainable revenue.

VISION FOR SUSTAINABLE SOCCER DEVELOPMENT

- **Access & Inclusion:** Expand local playing opportunities through infrastructure and outreach.
 - **Goalkeeper Development:** Build a full lifecycle program from grassroots to pro.
 - **Community Roots:** Foster lifelong fans and players through inclusive programming.
 - **Infrastructure:** Design and build a community-first stadium that hosts matches, clinics, and events with sustainable design.
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EDUCATION

Bachelor of Science in Business Administration

Warner Pacific University | Portland, OR

Minor in Sociology

CERTIFICATIONS

- USSF D
 - United Soccer Coaches Goalkeeper 1
 - CPR / First Aid / AED Certified
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SKILLS

- Goalkeeper Coaching & Player Development
- Team Building & Match Analysis
- Youth Academy Leadership
- Club Operations & Logistics
- Facility Vision & Infrastructure Planning
- Scouting, Talent ID, and Long-Term Player Development